

dwell

5th Annual Issue:
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in Unlikely Places

AT HOME IN THE MODERN WORLD

Modern Across America



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Letters

Edra asking if they know anything. Barring that, do you have any idea?

CJ Albert
Roswell, Georgia

Editors' Note: We suggest you try *Moss in New York* (www.mossonline.com, 866-888-6677) or *LIMN in San Francisco* (www.limn.com, 415-543-5466).

I picked up a copy of your magazine at the Charlotte International Airport while waiting for a flight, and I just wanted to say that I am impressed with the layout and copy. I am currently looking to build a small getaway for myself and your magazine will influence my decisions.

Marshall Munn
Florence, South Carolina

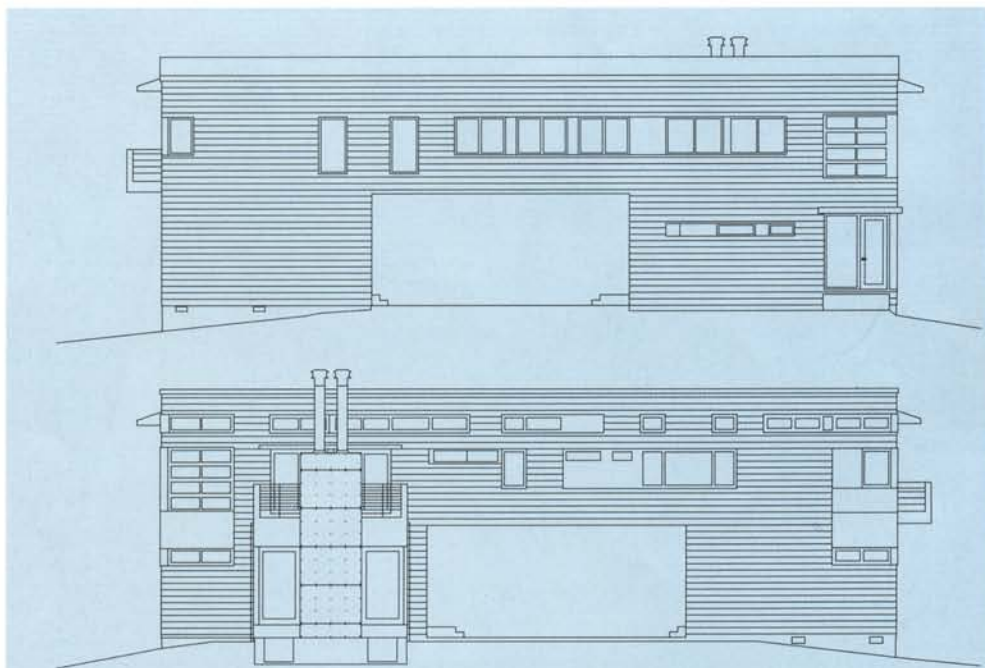
I read your "Editor's Note" (September 2004), and wanted to say from one Bruin to the other, that Professor Hines was one of the best profes-

sors I ever had at UCLA. His "Architecture from 1880's-Modern Day" was the first official class I took as a history major, and I am forever grateful for what he taught me. I look forward to reading your issue this month!

Laurel Moglen
via email

Corrections: In our September issue on page 52 ("Director's Cut"), we misspelled the name of kitchen manufacturer, Bulthaup; their correct website address is www.bulthaup.com. In our April/May issue on page 38 ("In the Modern World"), we misspelled the name of furnishings company, Matteograssi; their correct website address is www.matteograssi.com.

Please write to us:
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Prefab Goes on the Road!

This October, editor-in-chief Allison Arieff will address the Automated Builders Consortium Convention in Philadelphia on "The Future of Prefab: The Dwell Home and Beyond." For schedule and details, visit www.automatedbuildersconsortium.org.

In November, at the AIA Minnesota 70th annual convention, Arieff will moderate a panel on the latest developments in prefab homes. Speakers include architects Charlie Lazor (Flatpak House), Michelle Kaufmann (Glidehouse), Geoffrey Warner (Wee House), and Joseph Tanney (The Dwell Home). See www.aia-mn.org/convention.cfm for details.

Reasons to Celebrate



Visitors came in droves to the Dwell Home Open House held this past July in Pittsboro, North Carolina. Most were local but many traveled from as far away as California. In our next issue, we'll publish a timeline with photos of the Dwell Home from start to finish.

On Saturday, July 10, 15,000 people came out to support John Kerry and John Edwards during their campaign stop in Raleigh, North Carolina. Supporters, the local news reported, had come from as far as Asheville (about 200 miles away). A rally for George Bush in Marquette, Michigan, on the 13th would draw a similar crowd.

Not far from the Kerry/Edwards rally that very same Saturday, some 2,500 people came to Pittsboro, North Carolina, for another event that turned out to be of national interest, the Dwell Home Open House. They

arrived from as far as Asheville—and Sacramento, Portland, Atlanta, Los Angeles, Miami, Grand Rapids, and Buffalo. Though the temperature was a breezeless and humid 99 degrees (with a heat index of 110), traffic was backed up a quarter mile down Hanks Chapel Road as throngs of people made their way to see the house.

An article, "Swell Dwelling," on the front page of the Home & Garden section of Raleigh's *The News & Observer* that morning had helped attendance, but still, we were expecting 300... maybe 500 people that day. Certainly ►

Editor's Note

not thousands. In our effort to hydrate the hordes, we eventually rounded up every last bottle of bottled water in greater Chatham County.

I must confess that the house was not quite finished on July 10. In fact, until 11:30 that morning, the life-saving building crew from Carolina Building Solutions was hard at work doing everything from placing bathroom sinks to installing bamboo on the stairway. At 11:45, the hallway was still being painted while the cleaning crew swept the floor. Homeowner Nathan Wieler accepted

delivery of a mattress for the master bedroom while the entire Resolution: 4 Architecture office hauled site debris to the dump. Louis Cherry and Ann Marie Baum from the Raleigh design store Cherry arranged furniture, which they had delivered themselves the night before. Dwell's sales rep Kathryn McKeever climbed a ladder to hang the Maharam curtains in the living room, while our publisher Michela Abrams (in stiletto heels) and I frantically opened furniture crates from Herman Miller. At the foot of the breathtakingly steep road that leads up to the ▶



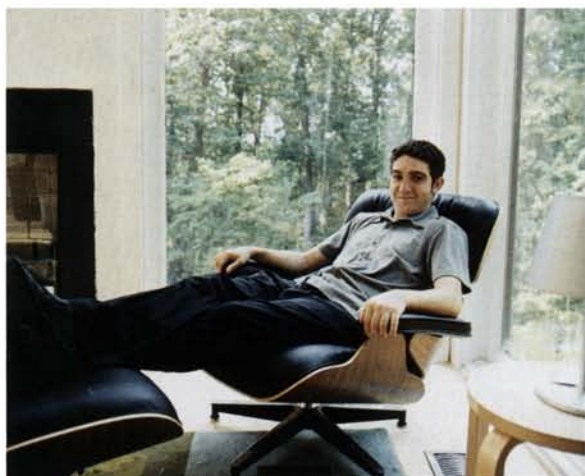
Clockwise from top left: So many cars parked on Hanks Chapel Road en route to the event that the sheriff was called. After a gentle reprimand, he drove off; a view of the house's beautiful fenestration;

another view showing the roof deck with outdoor fireplace and second floor master bedroom; Dwell reader (and beyond the call of duty volunteer) Jeff Strickland hands out info to the throngs of visitors.

Editor's Note

Clockwise from top right: The ground floor deck with landscaping-in-process; a view of the upstairs hall, with a rug by Emma Gardner, and office, with artwork by Campbell Laird; architect Michael MacDonald

from Resolution: 4 Architecture takes a well-deserved break in the Eames lounge in the living room; a view to the dining area and kitchen from the living room. **p. 206**



house, Dwell's marketing manager Nicole Cassani counseled the parking attendants on effective crowd control.

By 12:05, the first floor, the master bedroom, and second-floor office were ready for their close-up. And two Dwell readers who'd generously volunteered their time—Deborah Kargl and Jeff Strickland—began checking in the first guests.

I began working at Dwell in January 2000, when the magazine existed as a great idea, a written outline, and about five employees sharing one phone cord for

Internet dial-up. When we launched officially in October of that year, our print run was 50,000. We had DSL by then but generally when we called architects and designers for project submissions, the response more often than not was, "What is Dwell magazine?"

With this issue, we celebrate our fourth year of publication and a reader base that exceeds 200,000. You may notice a particular heftiness this month—attributable to both advertiser interest and subscriber growth. Of these things, we are, of course, tremendously proud and we ►